H₂O Update on EM markets

London - August 24, 2015



Markets are challenging the "Fed put" in an environment of China/emerging market crisis.

Our long-term bearish view on EM markets since mid- 2013 partially protected us from the risk-off environment since last Wednesday.

Our positive performance coming from short EM FX, short commodity FX, short MSCI EM did not absorb the negative technical sell-off on our long European equities, long Italian BTPs, long USD and short US-5y Treasuries.

We are now expecting a further slump in EM markets and yet a rebound of other risk-on strategies including European equities to which global investors are much less exposed (in particular following the Greek crisis) and which should quickly benefit from the indirect ECB QE protection and from the fall in commodity prices.

Liquidity has been poor for a while as we said many times. Now the challenge is to see big risk parity funds experiencing significant redemptions in the wake of very negative returns two or three standard deviations below their weekly average drawdowns. It could lead to renewed market gaps on credit and emerging markets.

The asset allocation conundrum could unfold in two phases:

- The equity put is removed triggering flight to quality (we are in this sequence as markets acknowledge the Fed hike in September or December);
- The put is removed across the entire yield spectrum and correlation traps will take place in bond markets triggering solid bear flattening, and credit underperformance continuation.

Part of the market reaction seems to be following the template of last October in the wake of another round of oil price weakness. From this perspective, the fall in DM equity markets should be a buying opportunity as soon as capitulation occurs, probably by early September. We would expect lower oil prices will eventually constitute a positive shock for world growth through the consumer, though initially the negative impact on producers dominates asset prices. In any case, growth would be reallocated from commodity producers towards commodity importers, so world growth would be fine but its regional composition would shift dramatically. This disinflationary boom should be positive for DM equities, so the question should not be whether, but when to buy them.

Part of the recent market move is related to China's decision to let its currency depreciate, in the context of already faltering growth. Although the CNY depreciation has been modest, this policy decision gives credit to the new regime of weak growth in China and Asia in general. It also opens the door to more competition for currency depreciation within the region. More specifically, USD-pegged Asian currencies are likely to come under a lot of pressure as the USD appreciates, the CNY depreciates and the Fed eventually hike rates.

The recent downward move in EM equities is most likely the beginning of a bearish trend similar to that of 1997 and 1998. Note that EM has 2 business cycles to cleanse in the current recession, as there was no cleansing during the 2008 GFC in EM when looking at the uninterrupted upward trend in leverage in most EM countries. Hence, current recessionary forces have a long way to go before investors will be in a position to look again at profitable investments in EM assets.

Due to the lack of leverage in global banks, systemic risk and worldwide contagion across markets is unlikely. However, tighter financial regulation also means a structurally poorer market liquidity. This calls for more frequent episodes of volatility spike. These episodes can be seen as the quantum jumps through which the new growth regime (DM vs EM, commodity consumer vs. producers, tighter USD funding) is recognized step by step. Although all risky assets are initially affected, some are because of positioning (as EMU equities and the euro last week) while others are because of worsening fundamentals (EM assets, commodity currencies). Unlike the second group which is following a well-established downward trend, the first group is bound to recover as soon as volatility comes off.

Finally, for investors, the Fed is converging towards a policy dilemma whereby the put (it is always keen to offer in the face of short-term uncertainty) becomes increasingly incompatible with the need to begin normalizing its policy now that the unemployment rate is close to 5%. EM assets and US Treasuries are the most exposed to this dilemma, although DM equities would also have to factor in a greater uncertainty. In that regard, a short position on 5-year US Treasuries might oddly enough offer the best protection for H2O strategies. We are maintaining our strategy on the Fed (long USD, flattening of the US yield curve, short US small and mid-caps) as portfolio construction mitigates the timing challenge and tactical management offers an objective diversification component.

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